

## PRESS RELEASE

# Uponor hires three senior directors

## Chris Budion, Doug Fulton and Linda Novitt join the Sales, Marketing and Communications departments

Apple Valley, MN, Oct. 23, 2017 — As part of the company’s continued growth and expansion efforts, Uponor North America ([Uponor](#)) recently hired three new senior directors. Chris Budion is the senior director of Sales Operations, Doug Fulton serves as senior director of Corporate Strategy and Segment Marketing, and Linda Novitt has been named senior director of Brand, Corporate Communications and Marketing Communications.

“As we take our business to the next level, we are strengthening our marketing and sales capabilities in order to better understand our customers’ evolving needs and how we can most effectively meet them,” says [Bill Gray](#), president, Uponor North America. “Budion, Fulton and Novitt are strong additions to the team.”

As the new senior director of Sales Operations, Chris Budion’s main focus is to develop and manage systems and processes that support sales and help drive profitable growth. He oversees the implementation of technology to heighten sales efficiencies and leads a team of analysts in identifying strategic insights to guide sales and marketing efforts. Budion also leads the Customer Service, Design Services and Training departments.



**Chris Budion, sr. director of Sales Operations at Uponor**

Most recently, Budion was vice president of Sales and Marketing for Hollander, which provides enterprise software solutions for the automotive recycling industry. Previously, he held sales management positions at MicroEdge, Wolters Kluwer Financial Services and FindLaw. He holds a bachelor’s

degree in Management from the College of St. Scholastica in Duluth, Minn., and served in the U.S. Army Reserve from 1989 until 1997.

Doug Fulton joined the marketing team as the senior director of Corporate Strategy and Segment Marketing. He oversees the residential, light commercial and commercial Segment Marketing teams, ensuring they coordinate to deliver a great customer experience, build market share and drive revenue and profits. He is also responsible for ensuring Uponor's product mix is in alignment with the company's business strategy and that Uponor is in compliance with all federal, state and industrial regulations and standards.



**Doug Fulton, sr. director of  
Corporate Strategy and  
Segment Marketing**

Fulton holds an MBA from Indiana University in Bloomington, Ind., and a bachelor's degree in Business Administration from the University of Toledo in Ohio. Most recently, he was the director of Marketing at Andersen Corporation, the national manufacturer of windows and patio doors. Prior to that, he was the director of Business Development for the Walt Disney Company, Midwest region. Fulton began his career at General Mills, where, over 12 years, he held a series of marketing leadership positions.

Linda Novitt also joined Uponor as the senior director of Brand, Corporate Communication and Marketing Communications. She is responsible for guiding the creation of brand-building strategies to support Uponor's ambitious growth plans and focus on creating a customer-experience company. Specific work under her direction includes internal and external communications, marketing communication, community relations and branding and advertising.



**Linda Novitt, sr. director of  
Brand, Corporate  
Communication and  
Marketing Communications**

Novitt joins the Uponor team with more than 20 years of marketing experience. Most recently, she was



vice president of Marketing at SelectAccount, an administrator of health savings and other medical spending accounts owned by Blue Cross Blue Shield of Minnesota. Previously, she held marketing and consumer engagement leadership positions at StayWell Health Management, HealthPartners and American Residential Mortgage. Novitt holds an MBA from Concordia University in St. Paul, Minn., and a Bachelor of Science degree in Marketing Management from St. Cloud State University in St. Cloud, Minn.

“We’re excited to welcome Budion, Fulton and Novitt to the Uponor team,” says Gray. “Their collective experience will be essential in helping drive Uponor’s continued growth.”

**For the special press page, which includes high-resolution images, please visit:**

<http://uponor.oreilly-depalma.com/2017/senior-directors.shtml>.

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**About Uponor**

**Uponor, Inc.** is an award-winning provider of plumbing, fire safety, radiant heating/cooling, hydronic piping and pre-insulated piping systems for residential and commercial applications. In 2016, Uponor partnered with Belkin International to form



[Phyn](#), a new intelligent water company to revolutionize the way consumers interact with water and help solve major challenges facing the global water supply. Recognized for best-in-class manufacturing, sustainability, energy efficiency, safety, business growth, economic development, workplace giving and a top workplace, Uponor employs more than 3,900 worldwide.

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