

For Immediate Release

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Contact: Ingrid Mattsson

Director, Brand Management

(800) 321-4739, ext. 4249

ingrid.mattsson@uponor.com



Four Families Benefitting from Uponor Systems in New Habitat for Humanity® Eco Village Homes

On Sunday, April 7, the first four families received keys to their homes in the St. Croix Valley Habitat for Humanity® Eco Village project in River Falls, Wis. Among the sustainable features in the homes, including solar, geothermal and rainwater harvesting, are Uponor's plumbing, fire sprinkler and radiant floor heating systems.



In addition to being an anchor partner, Uponor has donated product as well as employee volunteer time to the Eco Village.

Developed in partnership with Habitat for Humanity, the City of River Falls, the University of Wisconsin, Frisbie Architects and the St. Croix Institute for Sustainable Community Development, Eco Village is a master-planned community featuring LEED® Platinum, carbon negative, net-zero energy use homes.

"We are proud to be an anchor partner for the Eco Village project and to also have all our systems in the homes," says Ingrid Mattsson, director of Brand Management for Uponor and a member of the company's

Sustainability Team. "Eco Village is the essence of a sustainable design that brings homes, family living and community together into one cohesive plan."

Started in the spring of 2012, the Eco Village project consists of 18 home sites and a community center on five acres of land that share renewable energy systems (solar and geothermal), walkways, community produce gardens, edible landscapes, green spaces and a proposed fleet of shared electric automobiles for the neighborhood.

As with all Habitat for Humanity projects, the homeowners donate time to constructing their own homes with the help of volunteers. Since the groundbreaking in the spring of 2012, several Uponor employees have volunteered their time at the project site with the help of the company's paid volunteer time off (VTO) program.

"At Uponor, we truly believe in the triple-bottom line approach to sustainability that aligns people, planet and profit," says Mattsson. "Being an anchor partner in the Eco Village project, having our product in the homes and having our employees volunteer at the site is a perfect example of our mission."

Uponor, Inc. is a leading supplier of plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets in the United States. Uponor, Inc. employs 380 people at its North American headquarters in Apple Valley, Minn. For more information, visit www.uponorpro.com, www.uponor-usa.com or call (800) 321-4739.



All Eco Village homes feature Uponor crosslinked polyethylene (PEX-a) plumbing and multipurpose fire sprinklers throughout, with radiant floor heating in the homes with basements.

For more information about Uponor, visit the Uponor media room at <http://uponor.oreilly-depalma.com/> or www.uponor-usa.com/mediaroom.

For editorial assistance, contact John O'Reilly c/o O'Reilly/DePalma at (815) 469-9100; e-mail: john.oreilly@oreilly-depalma.com.

Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link: <http://uponor.oreilly-depalma.com/2013/habitat-eco-village-us.shtml>.

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