

For Immediate Release

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Contacts: Ingrid Mattsson
Director, Brand Management
800.321.4739, ext. 4249

ingrid.mattsson@uponor.com



Nikko Lavey

Vice President, Jeffrey Earnhardt, Inc.
631.745.7560

nikko@jeffreyearnhardt.com



Earnhardt Continues Partnership with Uponor, Appearing at International Builders' Show

NASCAR® Nationwide Series driver Jeffrey Earnhardt is looking to 2013 as a big year. In addition to continuing his sponsorship with Uponor for at least six more races, he is also going for the Rookie of the Year title. Earnhardt will drive the #79 Go Green Racing Ford Mustang for the Drive4COPD 300 at Daytona International Speedway, which kicks off the 2013 NASCAR Nationwide Series season Feb. 23 on ESPN.



Jeffrey Earnhardt will be continuing his partnership with Uponor for 2013 which includes an appearance at the Uponor booth (C5907) at the International Builders' Show (IBS) in Las Vegas Jan. 22 and 23.

"I'm really excited to start the season with Uponor in Daytona," says Earnhardt. "2013 is going to be the biggest year of my career and Uponor and their customers are going to enjoy a great ride."

Earnhardt began his partnership with Uponor last year with several races in the NASCAR Nationwide Series along with appearances at some local industry trade shows. This year, Earnhardt will be making an appearance with his race car at the Uponor booth (C5907) at the International Builders' Show (IBS) in Las Vegas on Jan. 22 and 23 from 2 to 4 p.m.

“Last year we met some Uponor contractors at the races, and had a good time,” Earnhardt says. “I look forward to seeing everyone at the Vegas show and sincerely appreciate the support.”

Ingrid Mattsson, director, Brand Management at Uponor says the company is thrilled to continue its partnership with Jeffrey Earnhardt in 2013. “Jeffrey’s team of hardworking professionals directly aligns with our mission to partner with professionals in the radiant heating and cooling, plumbing and fire sprinkler industries,” she says.

Earnhardt can also be heard every Wednesday at 9 p.m. on SiriusXM NASCAR radio with Claire B. Lang.

Uponor, Inc. is a leading provider of plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets in the United States. Uponor, Inc. employs 380 people at its North American headquarters in Apple Valley, Minn. For more information, visit www.uponorpro.com, www.uponor-usa.com or call (800) 321-4739.

For more information about Uponor, visit the Uponor media room at <http://uponor.oreilly-depalma.com> or www.uponor-usa.com/mediaroom.

Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link: <http://uponor.oreilly-depalma.com/2013/jeff-earnhardt-2013-us.shtml>.

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