

For Immediate Release

Oct. 1, 2012

Contacts: Ingrid Mattsson
Director, Brand Management
800.321.4739, ext. 4249
ingrid.mattsson@uponor.com



Nikko Lavey
Vice President, Jeffrey Earnhardt, Inc.
631.745.7560
nikko@jeffreyearnhardt.com



Jeffrey Earnhardt Racing Uponor Ford Mustang at Charlotte Motor Speedway Oct. 12

MOORESVILLE, NC — Jeffrey Earnhardt announced that he would be driving the #39 Uponor Ford Mustang for Go Green Racing in the Dollar General 300 at Charlotte Motor Speedway on Friday, Oct. 12. Earnhardt will be racing in his fifth Nationwide race of the season and looks forward to competing in his hometown.

“It’s always nice when family and friends can get to the track and be part of the day,” said Earnhardt. “We’ve had to choose which races to run this season so I could preserve my rookie status for 2013, and we’re glad that our sponsor Uponor chose Charlotte.”



On Oct. 12, Jeffrey Earnhardt will be racing the #39 Uponor Ford Mustang for Go Green Racing at Charlotte Motor Speedway.

Uponor is a leading manufacturer and supplier of plumbing, fire sprinkler and radiant heating and cooling systems for commercial and residential building markets across North America and Europe. Uponor's Director of Brand Management Ingrid Mattsson commented, "The Uponor team is thrilled to bring Earnhardt racing to our contractors and partners and looks forward to cheering on Jeffrey in the Uponor Ford Mustang."



Earnhardt will be racing the #39 Uponor Ford Mustang in his fifth Nationwide race of the season.

Earnhardt's been maintaining his focus through intense MMA (mixed martial arts) training while working on sponsorship plans for 2013. He won an MMA contest earlier this year with a unanimous decision.

"Our JEI group has been working hard to make sure we run a full season in 2013, and I've been front and center with sponsors so they get to know me and the value of working together," he says. "Uponor is a world-class company and it's pretty special having the opportunity to be part of their team. We're going to give 110% to make sure their customers enjoy the experience."

The race will be televised Oct. 12, 2012, on ESPN at 7 p.m. EDT. Jeffrey can be heard weekly at 9 p.m. on SiriusXM NASCAR radio with Claire B. Lang.

Uponor, Inc. is a leading supplier of plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets in the United States. Uponor, Inc. employs 380 people at its North American headquarters in Apple Valley, Minn. For more information, visit www.uponorpro.com, www.uponor-usa.com or call (800) 321-4739.

For more information about Uponor, visit the Uponor media room at <http://uponor.oreilly-depalma.com> or www.uponor-usa.com/mediaroom.

Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link:
<http://uponor.oreilly-depalma.com/2012/jeff-earnhardt-us.shtml>.

© 2012 Uponor, Inc.

Uponor is a registered trademark of Uponor Corporation and Uponor, Inc.