For Immediate Release

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Uponor Canadian Headquarters Relocates to Toronto Suburb to Align with Sales Strategies

On Aug. 15, Uponor, the global leader in PEX-a systems for radiant floor heating and cooling, plumbing and fire safety, relocated its Canadian headquarters from Regina, Sask., to Mississauga, Ont. a Toronto suburb. The new headquarters houses the Uponor Ltd. Sales, Marketing and Customer Service departments for the Canadian market.

"Moving to Mississauga aligns with our business strategy to invest in more Sales and Marketing personnel to take advantage of the market opportunities and to accelerate the growth and success in Canada," says Bill Gray, general manager, Uponor Ltd. "Mississauga is a business and



The new Uponor Ltd. headquarters in Mississauga, Ont., will house the Canadian Sales, Marketing and Customer Service departments for Uponor North America.

technology hub — with neighbors such as Microsoft, Siemens and DuPont.

And the greater Toronto area provides a desirable location for recruiting and retaining employees as well as a diverse and exciting environment for profitable business development."

Located 35 minutes from downtown Toronto, Mississauga has a population of 700,000, making it Canada's sixth largest city. Its close proximity to the Toronto business district as well as the Toronto Pearson International Airport makes it an ideal location for future sales and marketing

strategies.

The Regina office will remain the center for Uponor Ltd. Technical and Design Services in addition to Sales and distribution for western Canada. The Brampton, Ont., facility will remain the distribution center for eastern Canada, and the Laval site will



The Mississauga office is located 35 minutes from downtown Toronto and is in close proximity to the Toronto Pearson International Airport.

remain the sales hub for Quebec. The current toll-free phone number will allow access to all Uponor Ltd. Canadian offices for an easy, single point of reference.

"We're continuing to make positive changes to streamline our business and marketing strategies in Canada and throughout the entire Uponor organization," comments Gray. "This move is just one of several key factors that will help us better position ourselves for success in the future."

The new contact information for the Mississauga office is as follows:

Uponor Ltd. 2000 Argentia Road Plaza 1, Suite 200 Mississauga, ON L5N 1W1

Main office: (905) 819-8388 Main fax: (905) 819-0351

Toll-free number: (888) 994-7726 Toll-free fax: (800) 638-9517 **Uponor Corporation** is a leading supplier of PEX-a plumbing, fire safety and radiant heating and cooling systems for the residential and commercial building markets across North America and Europe. Uponor Corporation employs 4,700 people globally and is listed on the OMX Nordic Exchange in Helsinki, Finland.

Uponor, Inc. is headquartered in Apple Valley, Minn. For more information, visit www.uponor-usa.com or call (800) 321-4739.

Uponor Ltd. is headquartered in Mississauga, Ont. For more information, visit www.uponor.ca or call (888) 994-7726.

For more information about Uponor, visit the Uponor media room at http://www.lnccommunications.com/uponor-media.html

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Hi-res versions of a photograph to accompany this release are available for immediate download in .tif format by using this link: http://www.LNCmail.com/pr08/up0844/canadahq.html

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